

Nana Asante

nasante1@swarthmore.edu | (931)-255-1802 | linkedin.com/in/thenanaasante

Education

Swarthmore College, Swarthmore, Pennsylvania | Economics
Cookeville High School, Cookeville, Tennessee; GPA: 4.41 | ACT: 33 | Rank 13/555

Summer Associate, EY-Parthenon (Education Strategy), San Francisco

Jun 2025 - Aug 2025

- External engagement for East Coast university where I modeled FTE ramp-down/ramp-up options and athletics cost/benefit under multiple growth outlooks; compared counterfactual spend reallocations across departments to highlight highest-ROI levers for the FY26 plan.
- Supported a top-10 U.S. school system RFP response: researched K–12 market structure and district needs, then mapped the firm’s capabilities to RFP requirements, building clear value propositions for the proposal.

Consulting Intern, EY-Parthenon (Healthcare Strategy), San Francisco

Jun 2024 - Aug 2024

- Produced partner market intelligence brief on long-term healthcare trends; created competitive landscapes and size-of-prize views to inform BD.
- Executed market and competitor analysis for a top-5 U.S. health system; conducted expert network calls, standardized KPI benchmarks and summarized implications for growth vs. spinoff strategy.

Chair, Student Budgeting Committee, Swarthmore

Sept 2022 - May 2024

- Oversaw allocation of \$700K+ annual budget; led & mentored an 8-person team.
- Digitized SBC processes (website + Sheets/Apps Script workflows), creating dashboards to track requests, approvals, and spend against policy - improving transparency and cycle time.
- Authored new funding guidelines; delivered fiscal trainings for 100+ student leaders.

Co-founder, Comma, Swarthmore

Feb 2023 - Sept 2023

- Co-built a freemium ebook platform leveraging controlled digital lending (CDL); conducted customer discovery and financial modeling for investor/library pitches.
- Secured 9 library district partners covering ~600,000 titles; SwatTank finalist (2nd place).
- Awarded 2nd place (out of 4) and \$1,000 in SwatTank, Swarthmore College’s startup pitch competition.

Bookseller, Barnes and Noble Education, Cookeville

Jul 2022 - Aug 2022

- Achieved outstanding sales performance by pitching study subscription services (Bartleby) to college students, ranking 2nd in individual sales nationally during my tenure (150+ conversions).

Select Projects

Congress Alerts (civic-tech data product) - Founder/Builder

- Pipeline from Congress.gov API → data transforms → SMS delivery via Google Apps Script + Node/Vercel + Twilio; created dashboards for user engagement and delivery metrics.
- Managed campaign content, frequency logic, and payment verification; maintained Airtable/Sheets-style trackers (CRM-like) for users and outreach.

AIR Symposium (Africa Is Rising) - Co-Founder & Co-Organizer

- Co-conceived and led a year-long, campus-wide symposium on Africa’s near-term economic and social trajectory; co-authored a successful \$80k+ grant and built the operating budget and project plan.
- Secured high-profile speakers including Patrick Awuah Jr. (Ashesi University) and Tshilidzi Marwala (UN University); coordinated multi-office sponsorships and formal college backing.
- Ran end-to-end execution (speaker outreach, agenda, logistics, comms).

Skills/Platforms (advanced unless otherwise stated): Autodesk Fusion 360 & Inventor & Blender; HTML; JavaScript; CSS; Python; C; R (intermediate); Excel (intermediate), Pitchbook (intermediate)

Languages: English (fluent), Twi (native)

Awards: QuestBridge National College Match Finalist; Gates Scholarship Semi-Finalist; Swarthmore Rubin Scholar

Certifications: Inbound Marketing by Hubspot; Meta Certified Digital Marketing Associate, Red Cross First Aid

Interests: Entrepreneurship; Birdwatching; Long walks; Reading; Africa; Gardening; 3D printing; Healthcare